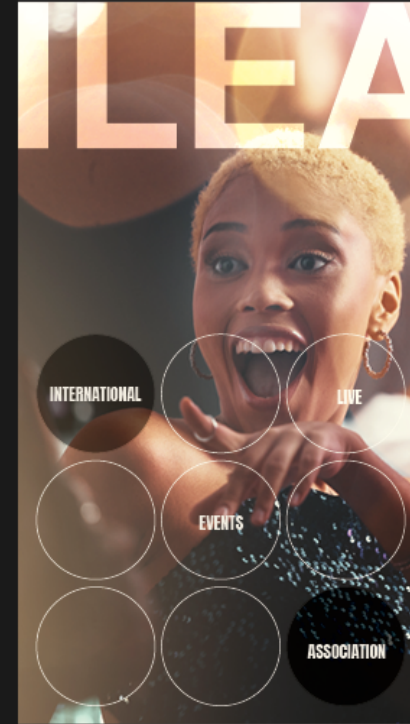




INSPIRE
CONNECT
COLLAB
CREATE



Partnership Opportunities

2024-2025

The International Live Events Association (ILEA) is the global community of creative event professionals whose skills, expertise and experience power some of the most influential live events around the world. ILEA is centered around celebrating all aspects of live event production and management. This enables our members to deliver the very best work to their clients through collaboration, thought-leadership and idea sharing. We have been dedicated to advancing the live event industry through professional education, connection and community since our formation in 1987.

The International Live Events Association provides members and stakeholders:

- Networking and connection
- Education and professional development
- Inspiration and collaboration opportunities
- Outward awareness, recognition, and credibility to ensure a thriving and impactful global creative events profession
- Community



**THE PRINCIPAL
ASSOCIATION
REPRESENTING THE
CREATIVE EVENTS
PROFESSIONAL,
GLOBALLY.**

1,500

Members

40+

Chapters

35

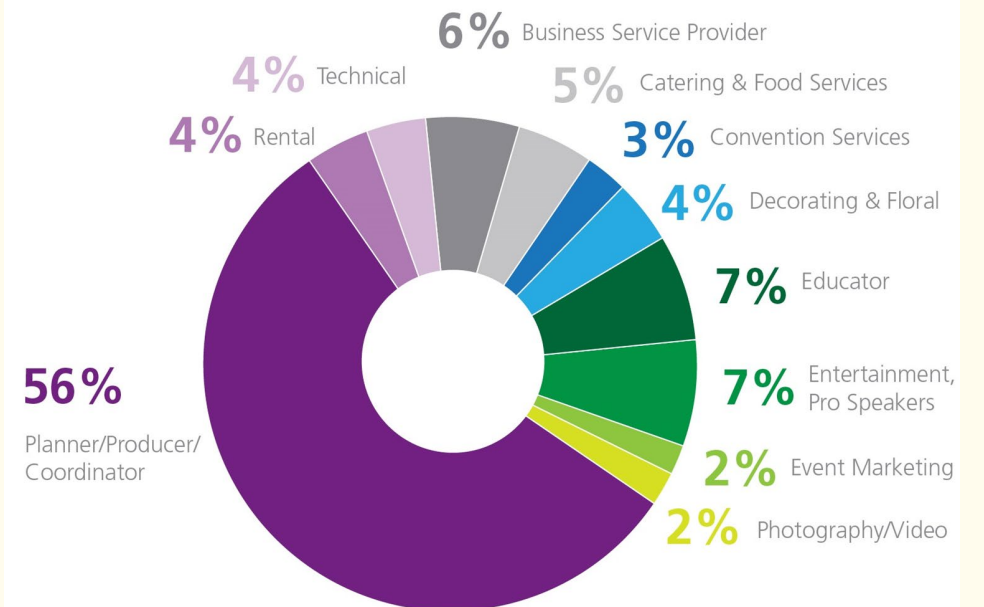
Countries

4

Decades

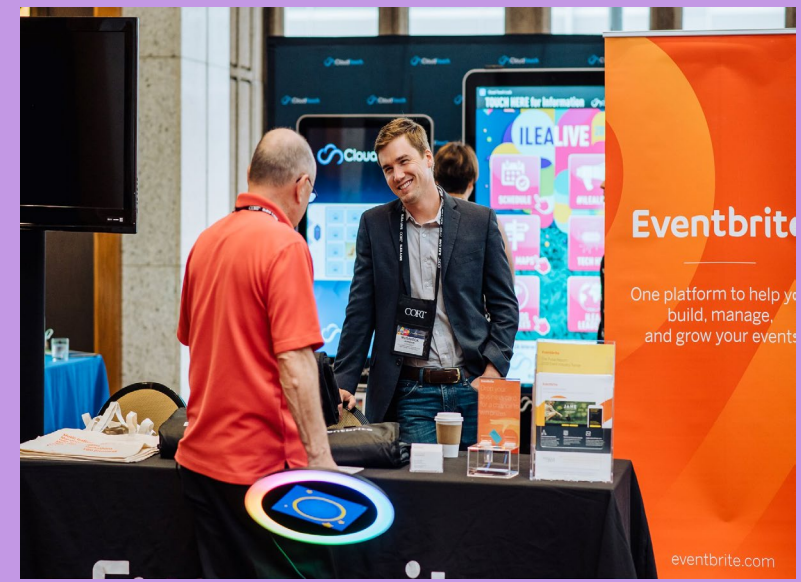
ILEA is the community centered around celebrating all aspects of live event production, including planners, caterers, decorators, audio-visual technicians, entertainers, marketers, educators, journalists, photographers and more.

ILEA members are involved in a wide spectrum of sectors, including corporate, non-profit, sports, tech, tourism, retail, fashion, arts, entertainment, government/politics, education and beyond.



Partnerships with ILEA include brand awareness and exposure, connections, promotional opportunities and more across the globe and spanning multiple platforms. Our partnerships are fully customizable as we understand goals are different for every company. Let us design a program that aligns with your objectives that will deliver the results.

- Digital – including social, website, eNewsletter
- On-Site Engagement + Activation
- Networking
- Virtual Programming
- High Impact Signage + Advertising
- Registration + Event Tickets
- Speaking Opportunities





BOLDLY GO



1-24
AUGUST 12-14
SEATTLE, WA

2024 International Flagship Conference

ABOUT THE CONFERENCE

**Where no event professional
has gone before.**

Immersive sessions and experiences. Thought-provoking and visionary speakers. Exploration of topics that will propel you and the event industry forward. From cultivating your creative genius, to strategy to the future of events. All in a live environment where the energy is contagious and imagination is out of this world, set amongst an awe-inspiring atmosphere in one of the most inventive and vibrant cities, one that is the global leader in innovation and technology.

Forget game-changing. Think the next stratosphere. Let's charter new territories together. We blast off on August 12.



**ILEA has been bringing
people together within the
event industry since our
inception in 1987.**



THE MISSION PLAN



300+ Attendees to engage, make meaningful connections and future collaborations with

25 Thought-provoking educational and inspirational sessions to explore

7 Marquee special events + experiences

1 One flagship conference. Only once a year. Where we come together live as one community!

SCHEDULE AT-A-GLANCE

MONDAY, AUGUST 12: Committee Meetings, Chapter Leadership Day + Welcome Reception

- 8AM - 9:30AM: ILEA International Committee Meetings
- 10AM - 4PM: ILEA Chapter Leadership Day
**Open to all ILEA Chapter Board Members*
- 7PM-10PM: Welcome Reception
- 10PM - 12AM: After Party

TUESDAY, AUGUST 13: Conference, Dine Around + Search Foundation Fundraiser

- 8AM-11:30AM: Conference Opening + Education Sessions
- 12PM-2PM: ILEA Annual General Meeting
- 2PM-5PM: Education Sessions
- 6PM-8PM: Dine Around
- 8PM-11PM: Search Foundation After Party

WEDNESDAY, AUGUST 14: Conference + Esprit Awards

- 8AM-4PM: Education Sessions + Conference Closing Remarks
- 6PM-Midnight: Esprit Awards + After Party

THURSDAY, AUGUST 15: Farewell Moment

- 9AM-12PM: Drop in to say goodbye and learn where the ILEA Flagship Conference will take place in 2025!

I-24 CONFERENCE PARTNERSHIPS

Inventory	Cost	Number Available	Level
Presenting Conference Mainstage	\$10,000	1	Platinum
Presenting Tracks	\$5,000	2	Gold
Gala Presenting Sponsor	\$5,000	1	Gold
Welcome Night Presenting Sponsor	\$5,000	1	Gold
Presenting Annual General Meeting	\$3,000	1	Silver
Presenting Opening or Closing Sessions	\$3,000	2	Silver
Breakfast Day 1 , Breakfast or Lunch Day 2	\$2,500	3	Silver
After Party Presenting Sponsorship	\$2,500	1	Silver
Session Presenting Sponsor	\$1,500	20	Bronze
Conference Lanyards	\$1,500	1	Bronze
Morning or Afternoon Break	\$1,500	4	Bronze

SPONSOR LEVEL	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE
Cash	\$25,000-\$50,000+	\$10,000-\$24,999	\$5,000-\$9,999	\$2,500-\$4,999	\$1,500-\$2,499
Conference Tickets/Registration	3 Conference Registrations customized to the sponsor. <i>All cash diamond partners are recognized as year-round partners.</i>	2 Conference Registrations	1 Conference Registration	1 Ticket to the Welcome Party + Gala	1 Ticket to Welcome Party
In-Kind	\$30,000-\$50,000	\$20,000-\$30,000	\$10,000-\$20,000	\$5,000-\$10,000	\$1,000-\$5,000
Conference Tickets Registration	2 Conference Registrations (or Table at Gala)	1 Conference Registration	50% off 1 Conference Registration (or 3 Tickets to the Event)	Event: 2 Tickets Conference: 1 Welcome + 1 Gala	Event: 1 Ticket Conference: Welcome Event
Benefits					
Pre-Event: Promotional/Marketing/Digital	<ul style="list-style-type: none"> Dedicated social media post Logo in sponsor website scroll on conference website Web banner ad on I-24 Website Landing page Dedicated feature in newsletter Sponsor logo featured in 5 newsletters Sponsor banner ad featured in 1 newsletter 	<ul style="list-style-type: none"> Dedicated social media post Logo in sponsor website scroll on conference website Sponsor banner ad featured in 1 newsletter Logo featured in 5 newsletters 	<ul style="list-style-type: none"> Logo included in carousel on social media Logo in sponsor website scroll on conference website Logo featured in 5 newsletters 	<ul style="list-style-type: none"> Logo included in group sponsor post on Social Media Logo in sponsor website scroll on conference website Logo featured in 5 newsletters 	<ul style="list-style-type: none"> Included in Social Media Group Listing Logo in sponsor website scroll on conference website Sponsor name listing in 5 newsletters
At the Event	<ul style="list-style-type: none"> Esprit Award Presenter Dedicated Sponsor Ad in PPT Slide ½ Page advertisement in Conference Program Opportunity to add item in conference swag bag 	<ul style="list-style-type: none"> In-Person Acknowledgement on Stage during Opening or Closing Sessions Dedicated Sponsor Ad in PPT Slide ¼ Page advertisement in Conference Program Opportunity to add item in conference swag bag 	<ul style="list-style-type: none"> Sponsor name mention on Stage Sponsor logo featured in PPT slide Logo featured in Conference Program 	<ul style="list-style-type: none"> Logo featured in Conference Program Sponsor logo featured in scrolling PPT slide 	<ul style="list-style-type: none"> Sponsor name listed in Conference Program Sponsor name listing in scrolling PPT slide





Contact us today!

Conference Partnerships

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(206) 484.9855

Annual Partnerships

Beth Knight

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(703) 651.8204



INTERNATIONAL
LIVE EVENTS ASSOCIATION