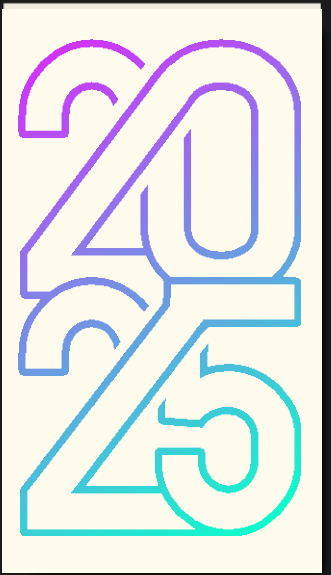
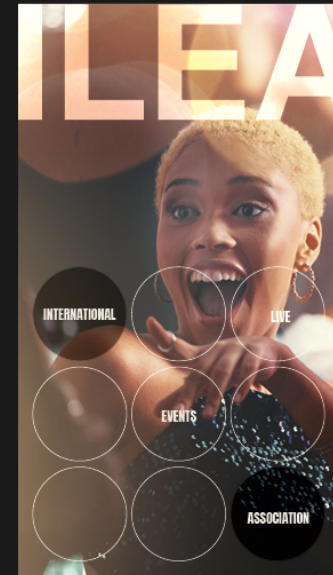


INTERNATIONAL
LIVE EVENTS ASSOCIATION

PARTNERSHIPS



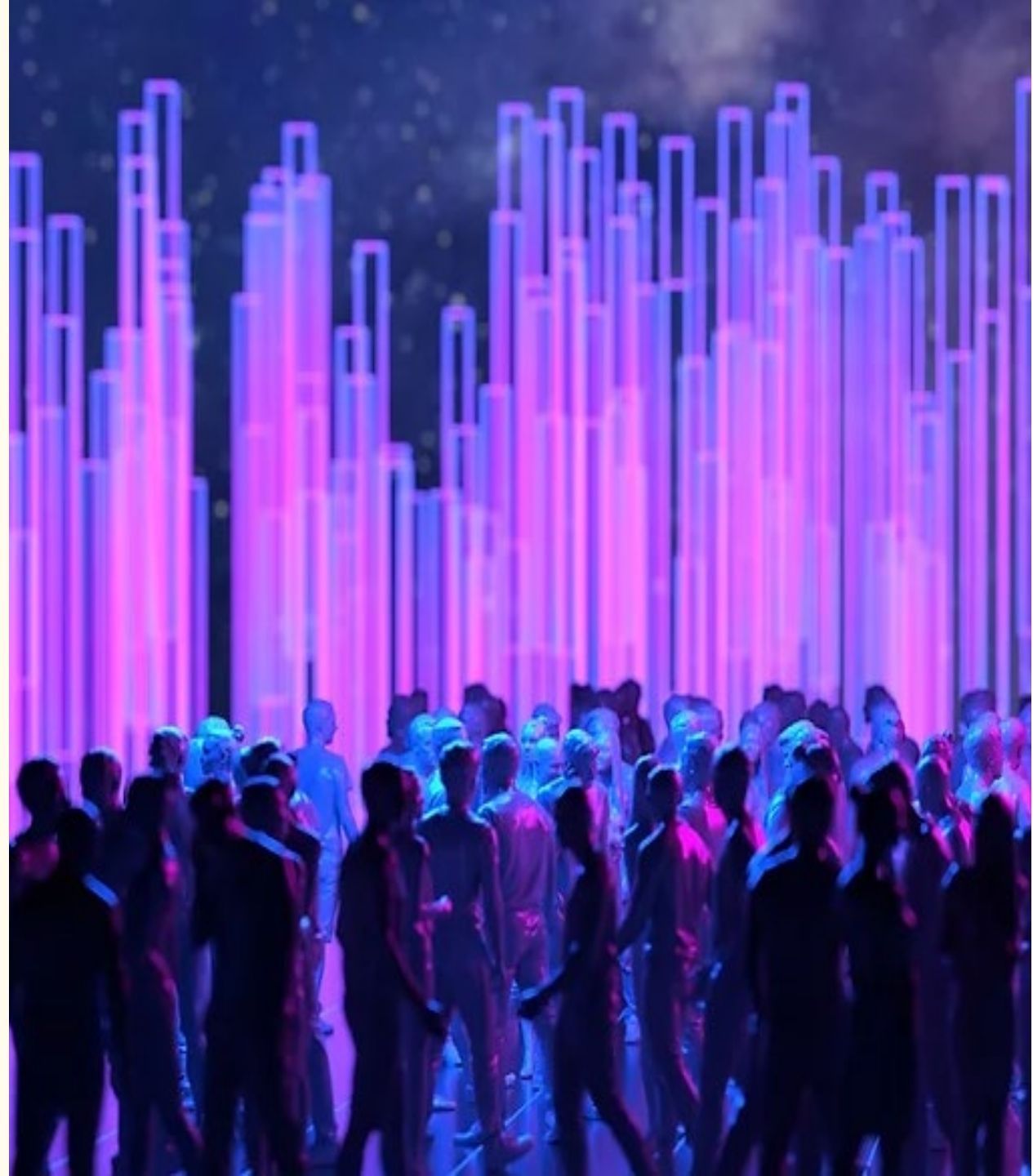
**INSPIRE
CONNECT
COLLAB
CREATE**

Collaboration is at the heart of everything we do—it's what defines our industry and drives the success of extraordinary events worldwide. When you partner with ILEA, you're not just supporting a network; you're becoming part of a trusted partnership rooted in innovation, creativity, and shared success. We can amplify your brand, connect you with influential industry leaders, and create meaningful opportunities that inspire and deliver results. Let's build something extraordinary—together.



The GLOBAL COMMUNITY FOR EVENT PROFESSIONALS

The International Live Events Association (ILEA) is the global community of creative event professionals whose skills, expertise and experience power some of the most influential live events around the world. ILEA is centered around celebrating all aspects of live event production and management. This enables our members to deliver the very best work to their clients through collaboration, thought-leadership and idea sharing. We have been dedicated to advancing the live event industry through professional education, connection and community since our formation in 1987.



By the Numbers



1987

Founded In

1,500

Members



35

Countries



40+

Chapters

4 Decades



27K Subscribers
46% Open Rate



59,265 Views
by 16,106 Users
in 2024

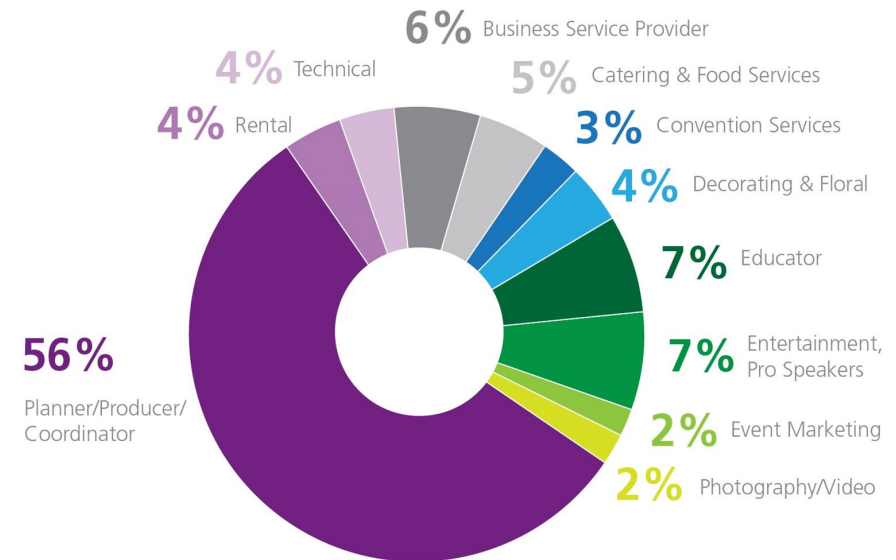


42K followers
across platforms –
Facebook,
Instagram +
LinkedIn

COMMUNITY

ILEA International

ILEA is the community centered around celebrating all aspects of live event production, including planners, caterers, decorators, audio-visual technicians, entertainers, marketers, educators, journalists, photographers and more.



Why Invest in ILEA?



Direct Access to Decision Makers + Innovators

Engage directly with influential event planners and industry leaders who make purchasing and partnership decisions.



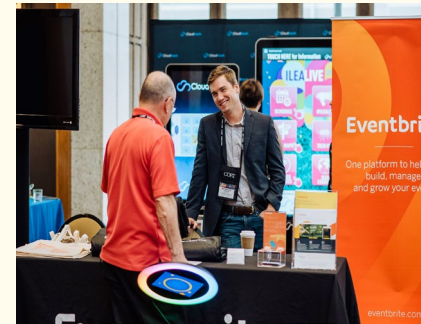
Strategic Networking

Build valuable relationships with key players in the events' industry, opening doors to new business opportunities and collaborations.



Enhanced Brand Recognition

Elevate your brand's presence among top event planners and industry professionals through high-visibility opportunities at our webinars, on our website, in newsletters, and across social media.



Precision Marketing

Utilize tailored sponsorship packages to effectively reach and influence your ideal audience of event planning decision-makers.



Demonstrate Industry Leadership

Position your organization as a leader in supporting the growth and success of the event planning community, showcasing your commitment to their professional development.

Partnerships with ILEA include brand awareness and exposure, connections, promotional opportunities and more across the globe and spanning multiple platforms. Our partnerships are fully customizable as we understand goals are different for every company. Let us design a program that aligns with your objectives that will deliver the results.

- Digital – including social, website, e-newsletter
- On-Site Engagement + Activation
- Networking
- Virtual Programming
- High Impact Signage + Advertising
- Registration + Event Tickets
- Speaking Opportunities





S PONSORSHIP OPPORTUNITIES

PRESENTING PARTNER

\$15,000

- **Exclusivity:** Sole sponsor of a signature campaign or initiative (e.g., International Creativity Month, powered by Your Brand.).
- **Logo Placement:** Featured prominently on ILEA's website, campaign materials, and marketing assets.
- **Social Media Promotion:** Two (2) dedicated posts across all ILEA platforms during the campaign period.
- **Webinar Inclusion:** Exclusive sponsor of one (1) themed webinar during the campaign, with the opportunity to present a 3-minute branded video or message to attendees.
- **Email Outreach:** Dedicated email announcing the campaign to ILEA's subscriber base.



SPOTLIGHT SPONSOR

\$10,000

- **Video Exposure:** Exclusive 30-second video feature at the start of one (1) ILEA educational webinar.
- **Premium Visibility:** Logo placement on the homepage of the ILEA website and in the e-newsletter “Backstage Chatter.”
- **Social Media Features:** Monthly posts highlighting your brand across ILEA’s platforms.
- **Direct Engagement:** One (1) targeted promotional email sent to ILEA members.





CENTER STAGE CONTRIBUTOR

\$5,000

- **Logo Visibility:** Featured on webinar registration pages and in one (1) edition of the ILEA e-newsletter.
- **Social Media Highlights:** Quarterly mentions across ILEA social media platforms.
- **Brand Exposure:** Company description included in one (1) newsletter issue.

ADVERTISING OPPORTUNITIES

PACKAGE A

\$2,500

- One (1) month banner ad on the ILEA website.
- One (1) e-newsletter banner ad.
- One (1) social media mention.

PACKAGE B

\$1,500

- One (1) month web banner ad on the ILEA website.
- One (1) e-newsletter banner ad.

TAILORED PACKAGES

Share your strategy and current plans with us, and we can work with your organization to develop custom programs aligned to your individual needs. Any budget is welcome; the above are examples of the possible levels of branding and exposure we offer. There is something for your company, and every package can be tailored to your specific organizational development needs!





CONTACT US

Lead the Way!

Join us in leading the industry by becoming a valued partner! Elevate your brand and create a lasting impact.

[ILEA Partnerships on the Web](#)

Contacts:

[Jaclyn Zendrian](#)

[Melissa Jurcan](#)



All sponsors are required to provide marketing assets to ILEA in accordance with the specifications and deadlines outlined in the sponsorship package.

Sponsorships do not constitute the International Live Event Association (ILEA) endorsement, and all submissions are subject to approval. ILEA is a 501(c)(6) nonprofit organization. US federal tax ID number 33-0302596. Donations/gifts/sponsorships are not tax-deductible as charitable donations per US law. However, they may be deductible as trade or business expenses as part of the conduct of the taxpayer's business. Please consult your tax advisor.



THANK
YOU!

ILEEA
INTERNATIONAL
LIVE EVENTS ASSOCIATION